

BB – Great Smokies Welcome Center in Townsend, TN

7929 E Lamar Alexander Pkwy, Townsend, TN 37882

35.67903° -83.74290°

Driving time from Sugarlands Visitor Center: 40 minutes

Directions from Sugarlands Visitor Center:

1. Turn right onto Fighting Creek Gap Rd. and continue straight (name changes to Little River Gorge Rd.)
2. In 17.2 miles turn right onto Old State Hwy 73 Scenic (at the Townsend Wye)
3. In 0.7 miles continue straight onto Townsend Entrance Rd (exiting GSMNP)
4. In 2.0 miles continue straight on E Lamar Alexander Pkwy
5. In 154 feet turn right to reach the Welcome Center

